

sow good,
receive good!

we are in
the top
you can
you can
Do
it!
courage
Dare
TEAM!
what
can
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important



Career Conference Recognition

Be honest, don't you want to be applauded and cheered? Then make it happen at Career Conference 2012! Find your reason to be rewarded. Is it for helping your unit grow? Meeting on-target sales goals? Becoming an Independent Sales Director? Or being a consistent Star Consultant? Decide now and put yourself front and center at Career Conference.

You can do it!

| CHALLENGE | WHAT TO DO... | WHAT YOU'LL GET... | WHERE YOU STAND... | WHAT YOU NEED... |
|--|---|--|--------------------|------------------|
| Celebrating First Year with a Mary Kay Business | Submit IBC Agreement from 4/1/11 to 2/29/12 | Name Badge Ribbon | | |
| I'm a Star! | Achieve Star Consultant status from 12/16/11 to 2/29/12 | Name Badge Ribbon | | |
| On-Target All-Star Consistency Challenge | Achieve 3 quarters of consistent Star Consultant status from 6/16/11 through 2/29/2012 | Name Badge Ribbon Standing Recognition | | |
| Movin' On Up Challenge | Achieve and maintain a new step up career path of Star Team Builder from 11/30/11 to 2/29/12 | Name Badge Ribbon Standing Recognition | | |
| Movin' On Up Challenge | Achieve and maintain a new step up career path of Team Builder, Future Sales Director, or DIQ from 11/30/11 to 2/29/12 | Name Badge Ribbon Onstage Recognition | | |
| On-Target Seminar 2012 Queen's Court of Personal Sales | At least \$24,000 in estimated personal retail production from 7/1/12 through 2/29/12 | Name Badge Ribbon Onstage Recognition | | |
| On-Target Seminar 2012 Queen's Court of Sharing | At least 16 new personal team members from 7/1/12 through 2/29/12 | Name Badge Ribbon Onstage Recognition | | |
| On-Target Double Star Achievement | Achieve on-target status for Personal Court of Sales and Sharing from 7/1/12 through 2/29/12 | Name Badge Ribbon Onstage Recognition A Special Gift!!! | | |
| Cadillac Unit | Director (and unit members) who are qualified for the use of a Cadillac as of 2/29/12 | Name Badge Ribbon Onstage Recognition | | |
| Class of 2012 | Debut as a Sales Director from 8/1/11 through 3/1/12 | Name Badge Ribbon Debut Onstage with unit members | | |
| Way to Grow Unit Growth Challenge | Unit complete their <i>Way to Grow</i> goal at least two of the three months from 12/1/11 to 2/29/12 | Name Badge Ribbon Invitation to <i>Way to Grow</i> Luncheon A one-of-a-kind bonus bracelet! (along with all their contributing unit members with at least one new active team member) | | |
| Way to Grow Unit Growth Challenge | Unit complete their <i>Way to Grow</i> goal all three months from 12/1/11 to 2/29/12 | Name Badge Ribbon Invitation to <i>Way to Grow</i> Luncheon Onstage recognition (along with all their contributing unit members with at least one new active team member) | | |
| DIQ Team | DIQs from 11/30/11 through 2/29/12 | Name Badge Ribbon and onstage recognition along with their team members | | |