

Pre-profile Email

(To follow-up after leaving a message to reach them.)

Hello _____, (guest's name)

We are excited about Stephanie's (hostess) upcoming _____ Party; thank you for coming to support her!

Here are the few quick questions I'm hoping you can answer to make sure we are professionally prepared for you at 7PM on Saturday (time of party):

- * Have you ever used Mary Kay? Are you using it now? (If so, do you currently have a Consultant?)
- * What are you currently working with to cleanse your skin?
- * Do you feel you have Dry, Normal, Combination or Oily skin?
- * If we could help you with one concern or something you are experiencing with your skin, what would that be?

Thanks for your input!

I am SO excited to meet you! We will get started at 7 PM on Saturday, (party time) so you might want to arrive just about 5 minutes early so that we can get you checked in.

Here is my address:

XXX

One more thing! Stephanie (hostess) is working to earn a \$200 shopping spree just for having 5 guests at the class, so if you can think of any friends to bring with you, we'll give you a FREE eye-shadow of your choice just for helping her out!

Please let me know if you have questions. Thanks so much for supporting Stephanie, (hostess) and I can't wait to meet you in person.

Have a great day!